



**California Energy Commission
Joint IEPR/Efficiency Committee Workshop**

Energy Efficiency Leading Economic Recovery

September 28, 9:30 a.m.

AGENDA

Introduction

Suzanne Korosec, IEPR Lead

Opening Comments

Chairman Karen Douglas
Commissioner Jeffrey Byron
Commissioner Anthony Eggert
Commissioner Dian Grueneich (invited)

Workshop Context

Martha Brook, Energy Commission staff
Simon Baker, California Public Utilities Commission

Panel 1: Public Awareness/Marketing

Moderator: Susanne Garfield, Energy Commission staff

Presentations:

Energy Upgrade CA – Marketing Component

Panama Bartholomy, Energy Commission staff

Marketing Residential Comprehensive Retrofits

Mindy Craig, MIG

Social Marketing to Urban Business and Building Owners

Derrick Rebello, QuEST

Discussion

Panel 2: Financing

Moderator: Angela Gould, Energy Commission Staff

Presentations:

Energy Upgrade CA – Financing Component

Mimi Frusha, Renewable Funding

Moderate Income Retrofit and Conservation Loan

Mark Lowder, CRHMFA Homebuyers

Attracting Private Capital to Underserved Markets – Affordable Multifamily Retrofit Initiative

Daniel Adams, San Francisco Mayor's Office of Housing

Utility On-Bill Financing for Commercial Businesses

Simon Baker, California Public Utilities Commission

Discussion

LUNCH (one hour)

Panel 3: Workforce Development

Moderator: Chris Graillat, Energy Commission Staff

Professional Trade Partnership to Deploy Advanced Lighting

Technologies: the Energy Technologies Assistance Program

Bernie Kotlier, IBEW/NECA, California Advanced Lighting Controls
Training Program

Heidi Hauenstein, Energy Solutions

Putting California's Youth to Work: the EnergySmart Jobs Program

Allison Bially, PECI

Erin Healy, CCC

Integrating Higher Education Clean Energy Training with Building Retrofit Programs

Rola Halawanji and Gail Schwandner, Long Beach Community
College

Discussion

Panel 4: Ratings and Audits

Moderator: Bill Pennington, Energy Commission Staff

Making Home Energy Ratings work for Multi-Family Dwellings

Julieann Summerford, Heschong Mahone Group, Inc.

Transformation on Transfer - How the MIST program will promote HERS ratings

Michael Day, Beutler Corporation

HERS II Ramp-up: Making HERS II a Reality

Mike Bachand, CalCERTS, Inc.

Discussion

Public Comments

Adjourn